



2009 FINANCIAL HIGHLIGHTS

(In millions, except for per share amounts)

Year-end	2009	2008	% B/(W) change
Company sales	\$ 9,413	\$ 9,843	(4)
Franchise and license fees and income	1,423	1,461	(3)
Total revenues	\$ 10,836	\$ 11,304	(4)
Operating Profit	\$ 1,590	\$ 1,517	5
Net Income - YUM! Brands, Inc.	\$ 1,071	\$ 964	11
Diluted earnings per common share	\$ 2.22	\$ 1.96	13
Cash flows provided by operating activities	\$ 1,404	\$ 1,521	(8)

Average US Sales per System Unit ^(a)

(In thousands)

Year-end	2009	2008	2007	2006	2005	5-year growth ^(b)
KFC	\$ 960	\$ 967	\$ 994	\$ 977	\$ 954	1%
Pizza Hut	786	854	825	794	810	-
Taco Bell	1,229	1,241	1,120	1,176	1,168	3%

(a) Excludes license units.

(b) Compounded annual growth rate.





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Worldwide Sales (In billions)	2009	2008	2007	2006	2005	5-year growth ^(a)
UNITED STATES						
KFC						
Company sales	\$ 1.0	\$ 1.2	\$ 1.2	\$ 1.4	\$ 1.4	(5%)
Franchisee sales ^(b)	3.9	4.0	4.1	3.9	3.8	2%
PH						
Company sales	\$ 0.8	\$ 1.2	\$ 1.3	\$ 1.4	\$ 1.6	(13%)
Franchisee sales ^(b)	4.2	4.3	4.1	3.8	3.7	3%
TACO BELL						
Company sales	\$ 1.9	\$ 1.9	\$ 1.7	\$ 1.8	\$ 1.8	2%
Franchisee sales ^(b)	4.9	4.8	4.4	4.5	4.4	4%
LONG JOHN SILVER'S						
Company sales	\$ -	\$ 0.1	\$ 0.3	\$ 0.4	\$ 0.5	NM
Franchisee sales ^(b)	0.7	0.7	0.5	0.4	0.3	NM
A&W						
Company sales	\$ -	\$ -	\$ -	\$ -	\$ -	NM
Franchisee sales ^(b)	0.2	0.3	0.2	0.2	0.2	NM
TOTAL U.S.						
Company sales	\$ 3.7	\$ 4.4	\$ 4.5	\$ 5.0	\$ 5.3	(4%)
Franchisee sales ^(b)	13.9	14.1	13.3	12.8	12.4	3%
INTERNATIONAL						
KFC						
Company sales	\$ 1.3	\$ 1.4	\$ 1.3	\$ 1.1	\$ 1.1	5%
Franchisee sales ^(b)	7.7	7.6	6.7	5.7	5.2	10%
PIZZA HUT						
Company sales	\$ 0.8	\$ 1.0	\$ 1.2	\$ 0.7	\$ 0.6	2%
Franchisee sales ^(b)	3.2	3.4	3.0	3.1	3.0	4%
TACO BELL						
Company sales	\$ -	\$ -	\$ -	\$ -	\$ -	NM
Franchisee sales ^(b)	0.2	0.2	0.2	0.2	0.2	13%
LONG JOHN SILVER'S						
Company sales	\$ -	\$ -	\$ -	\$ -	\$ -	NM
Franchisee sales ^(b)	-	-	-	-	-	NM
A&W						
Company sales	\$ -	\$ -	\$ -	\$ -	\$ -	NM
Franchisee sales ^(b)	0.1	0.1	0.1	0.1	0.1	NM
TOTAL INTERNATIONAL						
Company sales	\$ 2.1	\$ 2.4	\$ 2.5	\$ 1.8	\$ 1.7	3%
Franchisee sales ^(b)	11.2	11.3	10.0	9.1	8.5	8%
CHINA						
KFC						
Company sales	\$ 3.0	\$ 2.5	\$ 1.7	\$ 1.3	\$ 1.0	27%
Franchisee sales ^(b)	0.9	1.1	1.1	0.8	0.7	9%
PIZZA HUT						
Company sales	\$ 0.6	\$ 0.5	\$ 0.4	\$ 0.3	\$ 0.2	NM
Franchisee sales ^(b)	-	-	-	-	-	NM
TOTAL CHINA						
Company sales	\$ 3.6	\$ 3.0	\$ 2.1	\$ 1.6	\$ 1.2	27%
Franchisee sales ^(b)	0.9	1.1	1.1	0.8	0.7	9%
TOTAL WORLDWIDE						
Company sales	\$ 9.4	\$ 9.8	\$ 9.1	\$ 8.4	\$ 8.2	5%
Franchisee sales ^(b)	26.0	26.5	24.4	22.7	21.6	5%

(a) Compounded annual growth rate; totals for US, International and Worldwide exclude the impact of Long John Silver's and A&W.

(b) Franchisee sales represents the combined estimated sales of unconsolidated affiliate and franchise and license restaurants. Franchisee sales, which are not included in our Company sales, generate franchise and license fees (typically at rates between 4% and 6%) that are included in our revenues.





2009 FINANCIAL HIGHLIGHTS

Worldwide System Units

Year-end	2009	2008	% B/(W) Change
Company	7,666	7,568	1
Unconsolidated affiliates	469	645	(27)
Franchisees	26,745	25,911	3
Licenseses	2,200	2,168	1
Total	37,080	36,292	2

Year-end	2009	2008	2007	2006	2005	5-year growth ^(a)
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UNITED STATES

KFC	5,162	5,253	5,358	5,394	5,443	(1%)
PIZZA HUT	7,566	7,564	7,515	7,532	7,566	-
TACO BELL	5,604	5,588	5,580	5,608	5,845	(1%)
LONG JOHN SILVER'S	989	1,022	1,081	1,121	1,169	(4%)
A&W	344	363	371	406	449	(7%)
TOTAL U.S.	19,665	19,790	19,905	20,061	20,472	(1%)

INTERNATIONAL

KFC	7,710	7,347	6,942	6,606	6,307	5%
PIZZA HUT	5,071	5,026	4,882	4,788	4,701	2%
TACO BELL	251	245	238	236	243	1%
LONG JOHN SILVER'S	35	38	38	35	34	1%
A&W	293	264	254	238	229	7%
TOTAL INTERNATIONAL	13,360	12,920	12,354	11,903	11,514	4%

CHINA

KFC	3,392	2,980	2,592	2,258	1,981	15%
PIZZA HUT	644	585	480	365	305	21%
TACO BELL	-	-	2	2	2	NM
A&W	-	-	-	-	-	NM
TOTAL CHINA ^(b)	4,055	3,582	3,086	2,631	2,291	16%
TOTAL ^(b)	37,080	36,292	35,345	34,595	34,277	2%

(a) Compounded annual growth rate; total U.S., International and Worldwide exclude the impact of Long John Silver's and A&W.

(b) Includes 19 units, 17 units, 12 units, 6 units and 3 units in 2009, 2008, 2007, 2006 and 2005, respectively, for an Asian food concept in China.





2009 FINANCIAL HIGHLIGHTS

Breakdown of Worldwide System Units

Year-end 2009	Company	Unconsolidated Affiliate	Franchised	Licensed	Total
UNITED STATES					
KFC	855	-	4,225	82	5,162
PIZZA HUT	649	-	5,395	1,522	7,566
TACO BELL	1,296	-	3,866	442	5,604
LONG JOHN SILVER'S	-	-	989	-	989
A&W	-	-	344	-	344
TOTAL U.S.	2,800	-	14,819	2,046	19,665
INTERNATIONAL					
KFC	779	-	6,892	39	7,710
PIZZA HUT	775	-	4,218	78	5,071
TACO BELL	2	-	213	36	251
LONG JOHN SILVER'S	-	-	34	1	35
A&W	-	-	293	-	293
TOTAL INTERNATIONAL	1,556	-	11,650	154	13,360
CHINA					
KFC	2,647	469	276	-	3,392
PIZZA HUT	644	-	-	-	644
TOTAL CHINA ^(a)	3,310	469	276	-	4,055
TOTAL ^(a)	7,666	469	26,745	2,200	37,080

(a) Includes 19 units in 2009 for an Asian food concept in China.





2009 FINANCIAL HIGHLIGHTS

U.S. Sales



- Dinner 54%
- Lunch 36%
- Snacks/Breakfast 10%



- Dine Out 77%
- Dine In 23%



- Dinner 61%
- Lunch 30%
- Snacks/Breakfast 9%



- Dine Out 72%
- Dine In 28%



- Dinner 39%
- Lunch 47%
- Snacks/Breakfast 14%



- Dine Out 75%
- Dine In 25%



- Dinner 47%
- Lunch 46%
- Snacks/Breakfast 7%



- Dine Out 60%
- Dine In 40%



- Dinner 27%
- Lunch 36%
- Snacks/Breakfast 37%



- Dine Out 52%
- Dine In 48%

Source: The NPD Group, Inc.; NPD Foodworld; CREST

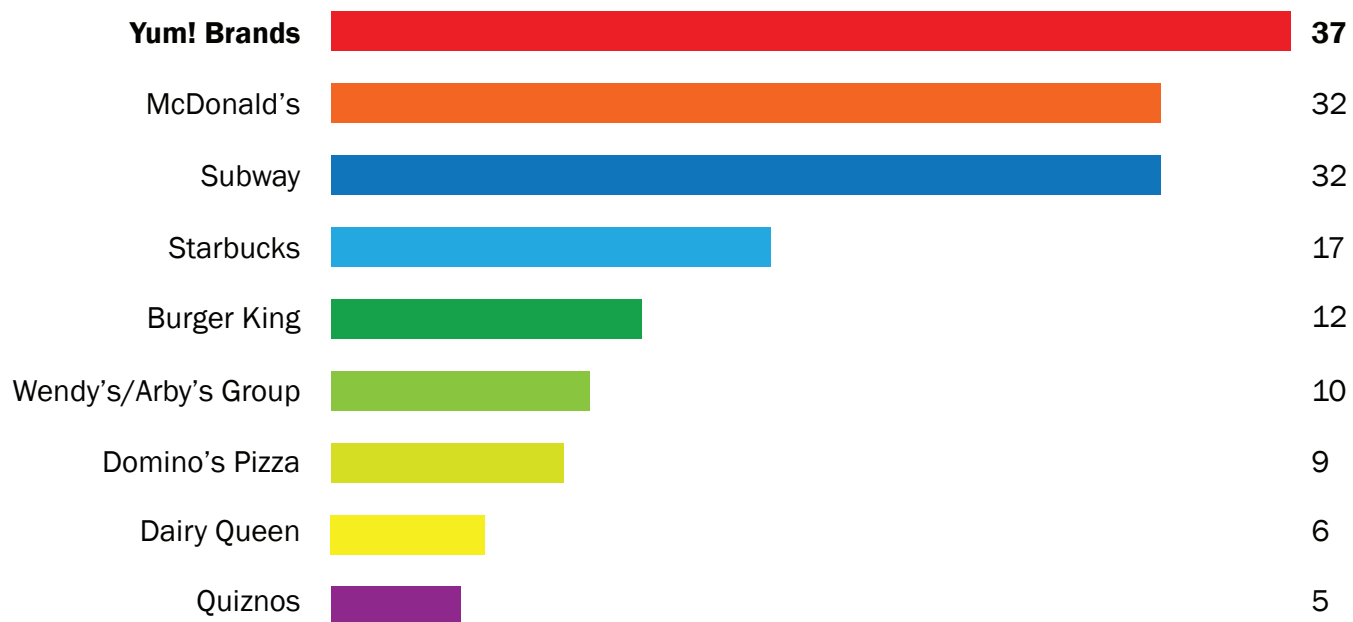




2009 FINANCIAL HIGHLIGHTS

Worldwide Units Comparison

2009 (In thousands)



Source: Public disclosures

